



South Pasadena Tournament of Roses Committee

Float Design Entry & Release 2027

The design sketch must be: black and white, in pencil or pen on paper no larger than 8.5" X 11". No color sketches or oversize paper entries will be considered. You may submit as many concepts as you like. Remember, this is the "concept" stage, so just a simple pencil drawing will do. You may include a short written description of the drawing and what you are trying to express. Design concepts will be judged based on relevance to the parade theme, practicality and popular appeal. If your concept is chosen you will be contacted. We hope you will be a part of next year's float – the oldest self-built float in the parade!

"The 2027 rose parade theme is about being seen, valued, and heard, just for being you. Let's celebrate a world where everyone matters, everyone has a place where they belong, and everyone is cherished. *

We are looking for a float design that is an embodiment of looking forward to a new beginning a new year and a new way of thinking. Something fun and whimsical.

Mail or deliver entries and signed release form to:

South Pasadena Chamber of Commerce 1121 Mission Street South Pasadena CA 91030	SPTOR Design Committee PO Box 3662 South Pasadena CA 91031	Email: James Jontz Design Chair jamesjontz@gmail.com
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Entries must arrive by **Wednesday February 6th, 2026 @ 5pm or dropped off before 5pm** for consideration. The design becomes the legal property of the South Pasadena Tournament of Roses Committee as an agency of the City of South Pasadena. SPTOR retains the rights to make changes necessary to incorporate the design idea into a float before the final drawing and color rendering goes to an artist. I understand that I will receive no compensation, monetary or otherwise, for the use of my design and SPTOR, any legal successor, the City of South Pasadena and the Pasadena Tournament of Roses Committee have no obligation of any kind towards me. By signing this entry form I am agreeing to these terms. Without a signed form your design will not be considered part of the contest. Any questions or to scan and submit designs please email the Design Chair at jamesjontz@gmail.com. Please include the release form and the design.

NAME: (please print) _____

ADDRESS: _____

PHONE: (DAY) _____ (EVE) _____

EMAIL: _____

I AM 18 YEARS OR OLDER: YES NO

SIGNATURE: _____

(Must be signed by legal guardian if submitter is less than 18 years old)
Draw your idea on the back of this form, sign it and send it in today!